

Pure Equity Fund

SFIN No.ULIF02707/10/11BSLIPUREEQ109

About The Fund

Date of Inception: 09-Mar-12

OBJECTIVE: To provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery /contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions.

STRATEGY: To build and actively manage a well-diversified equity portfolio of value and growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments in companies will be made in strict compliance with the objective of the fund. The fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues. Investment in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

NAV as on 31st August 2016: ₹ 22.83

Asset held as on 31st August 2016: ₹ 57.80 Cr

FUND MANAGER: Mr. Trilok Agarwal

SECURITIES

Equity

Reliance Industries Ltd.	4.65%
Larsen & Toubro Ltd.	3.44%
Indian Oil Corpn. Ltd.	3.20%
AIA Engineering Ltd.	3.02%
Divis Laboratories Ltd.	2.97%
Mahindra And Mahindra Ltd.	2.95%
Ultratech Cement Ltd.	2.88%
Crisil Ltd.	2.87%
Ambuja Cements Ltd.	2.83%
Sun Pharmaceutical Inds. Ltd.	2.82%
Other Equity	57.79%

MMI, Deposits, CBLO & Others

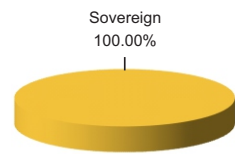
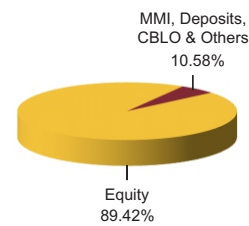
10.58%

Holding

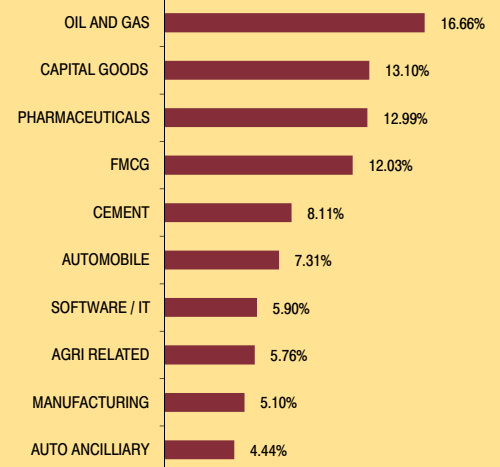
89.42%

Asset Allocation

Rating Profile



Top 10 Sectoral Allocation



Yield to Maturity

6.22%

Fund Update:

Exposure to equities has slightly increased to 89.42% from 89.28% and MMI has slightly increased to 10.58% from 10.72% on a MOM basis.

Pure Equity fund maintains a diversified portfolio across various sectors excluding Media, Financial and Liquor sector.