

About The Fund

Date of Inception: 12-Jun-07

OBJECTIVE: To provide long term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies. Further, the fund seeks to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

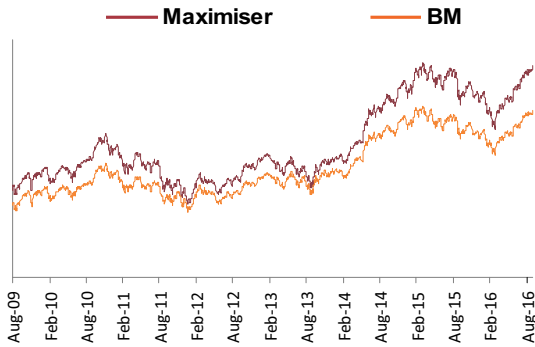
STRATEGY: To build and actively manage a well-diversified equity portfolio of value and growth driven stocks by following a research focused investment approach. While appreciating the high risk associated with equities, the fund would attempt to maximize the risk-return pay off for the long-term advantage of the policyholders. The fund will also explore the option of having exposure to quality mid cap stocks. The non-equity portion of the fund will be invested in good rated (P1/A1 & above) money market instruments and fixed deposits. The fund will also maintain a reasonable level of liquidity.

NAV as on 31st August 2016: ₹ 22.87

BENCHMARK: BSE 100 & Crisil Liquid Fund Index

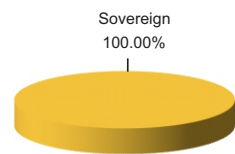
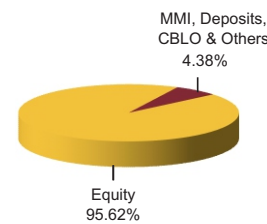
Asset held as on 31st August 2016: ₹ 1836.94 Cr

FUND MANAGER: Mr. Sameer Mistry



Asset Allocation

Rating Profile



SECURITIES

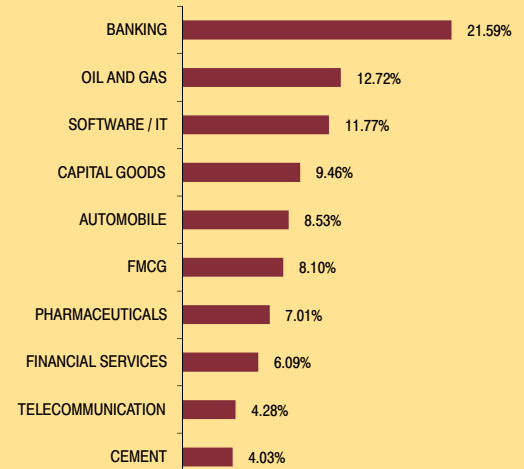
EQUITY

HDFC Bank Ltd.	6.82%
Infosys Ltd.	5.59%
Reliance Industries Ltd.	5.11%
Larsen & Toubro Ltd.	4.59%
ITC Ltd.	4.53%
ICICI Bank Ltd.	4.01%
Sun Pharmaceutical Inds. Ltd.	3.08%
Mahindra And Mahindra Ltd.	3.05%
HDFC Ltd.	3.03%
Tata Communications Ltd.	2.85%
Other Equity	52.97%

Holding

95.62%

Top 10 Sectoral Allocation



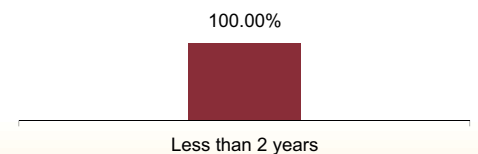
MMI, Deposits, CBLO & Others

4.38%

Yield to Maturity

6.22%

Maturity Profile



Fund Update:

Exposure to equities has slightly decreased to 95.62% from 96.72% and MMI has increased to 4.38% from 3.28% on a MOM basis.

Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.